

RECREATION FOUNDATION OF ELMORE COUNTY, INC.  
ANNUAL REPORT TO DONORS  
JUNE 30, 2025

#### MISSION STATEMENT

The Recreation Foundation of Elmore County (RFEC) seeks to procure funds for the construction and operation of Western Elmore County year-round recreation/aquatic center in Mountain Home, Idaho. Our goal is to provide a family recreation center to promote health, well-being, and quality of life for the community.

#### ACHIEVEMENTS

To better communicate with the general public driving past the Aquatic Center, new signs were created with the slogan "Swim for Life, Swim for Fun" and information on how to get a tour of the facility. This generated calls from individuals and local businesses who asked for a tour. Upon entering the Aquatic Center, visitors were impressed with the atmosphere created with the Sprung Structure's translucent ceiling that showers the interior with natural light and with the two pools designed to meet the needs of the public.

The RFEC contracted with Crimson Feather Productions to create a promotional video that features the mayor, a county commissioner, swim team participants, business owners, and people with special needs. This nine-minute video has been instrumental in telling the community that there is broad support for the Aquatic Center. Presentations are scheduled to different groups in the community such as Rotary Club, Chamber of Commerce, Lions Club, churches, and other organizations. Telling our story with the video is inspiring support and recognition of the value of the Aquatic Center.

#### FINANCIAL PERFORMANCE

##### REVENUE

- The RFEC received a \$25,000 grant from the Laura Moore Cunningham Foundation for locker room fixtures.
- Donations totaling \$5,980 were received from multiple individuals and businesses.
- The "Catch the Freedom" tapestries that we sell depicting Elmore County history brought in \$1,000.
- The Foundation has an Edward Jones money market account into which we transferred \$23,000.

##### EXPENSES

- Expenses for construction support were \$21,395.43 for the roll-up doors in the Aquatic Center.
- Expenses for Advertising and Marketing were \$3,250 for a promotional video to use in presentations to different groups in the community.

##### CURRENT BALANCES

Checking account - \$28,929.22

Edward Jones Money Market - \$30,975.47

